

Cherry Hill Cake Decorating Studio Makes the Summer Sweeter!

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Since opening in March, Sugarplum Studio in Cherry Hill, New Jersey has already welcomed over 1,500 guests at its cake decorating workshops, private parties, and open studio events. And now with the summer in full swing, owner Sharon Spatucci has filled the edible art studio's calendar with a bevy of events for both kids and grown ups alike.

"Our July fidget spinner cookie workshops have been the most popular classes we've had," Sharon said. "All three dates sold out so we've added more in August. We've also had big turnouts for emoji cupcakes, pizza cakes, unicorn cupcakes, and cheeseburger cupcake workshops. People especially love turning desserts into some other kind of food or object."

Filling out Sugarplum Studio's summer calendar are private parties and events. "We do lots of kids' birthday parties," Sharon said. "But we've also hosted teen and tween birthdays, summer camp sessions, girls' nights out, Scout events, and corporate outings. And we're even holding our first competition this month – A Cupcake War at Sugarplum Studio, where kids ages 6 to 14 will compete for a \$25 gift certificate. Guests have been asking for this since the day we opened."

With over 15 years' experience working as a professional Pastry Chef for bakeries in South

Jersey and Bucks County, Pennsylvania, Sharon couldn't be more pleased with the reactions to Sugarplum Studio's new space. "People love the layout," she said. "The studio area can fit eighteen guests comfortably at their work areas, and parents and other visitors can sit in the lounge in the back or hang out up front while events are taking place. The layout is ideal for us; even at our busiest, there's always space for everyone."

That space comes in handy on Friday afternoons in the summer when Sugarplum Studio hosts its popular Cupcake Happy Hours. "Our Happy Hours go from 3 pm to 6 pm," Sharon said. "For \$5, guests get two cupcakes that they can decorate however they like. And unlike our workshops and open studio times, there's no pre-registration required. People can just right walk in and start decorating."

The rest of the summer will only see Sugarplum Studio get busier. "Our August calendar is filling up with parties and workshops, and as with every month, we'll be offering some brand new classes as well as bringing back some old favorites. We're always trying to give our guests something new to get excited about."

For more information on Sugarplum Studio, call [856.354.8700](tel:856.354.8700) or visit www.sugarplumstudio.com